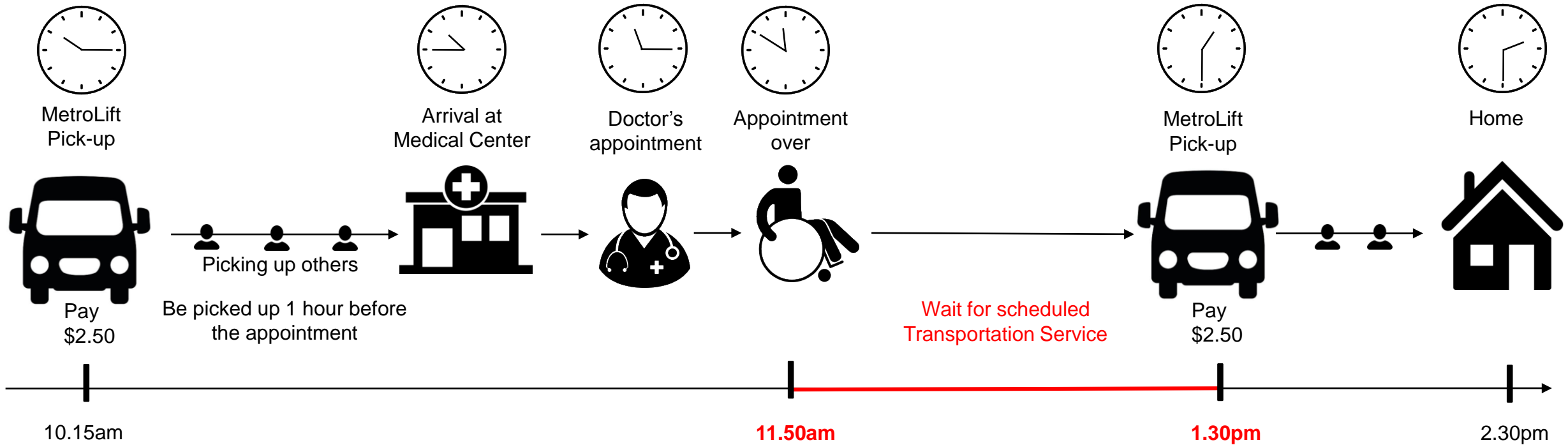
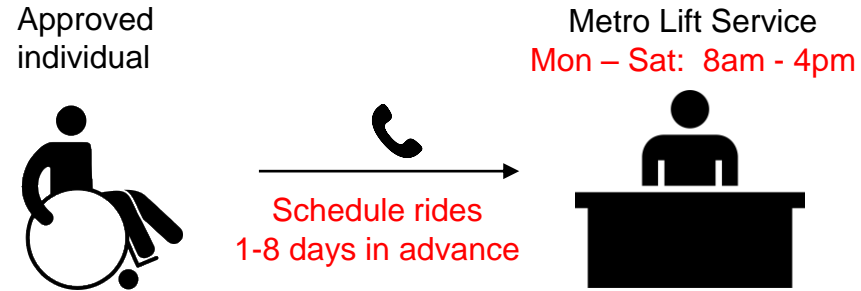


MetroLift

- Scheduling issue: 8 days or at least 24 hours in advance.
- Long waiting times for the pick-up transportation once the appointment is over.
- Not many veterans are involved in MetroLift system yet.
- Costs: Passenger pays \$2.50 for a ride to the driver.



VA Transportation Service

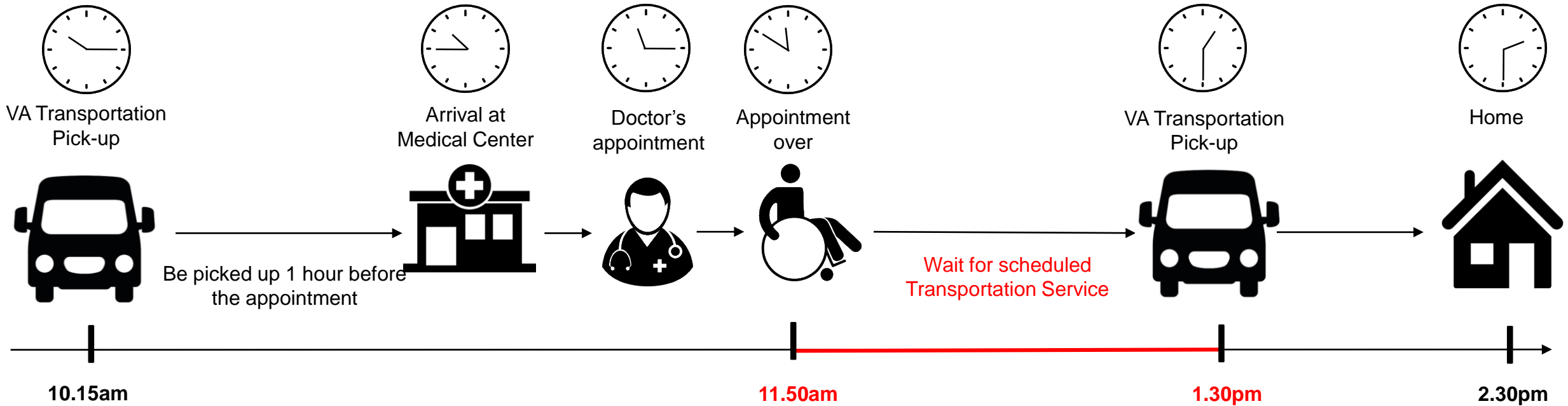
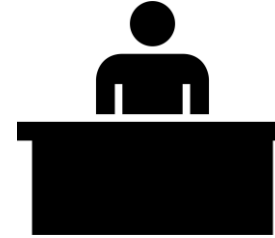
- Only for medical purposes, that's why limited for users

Approved individual



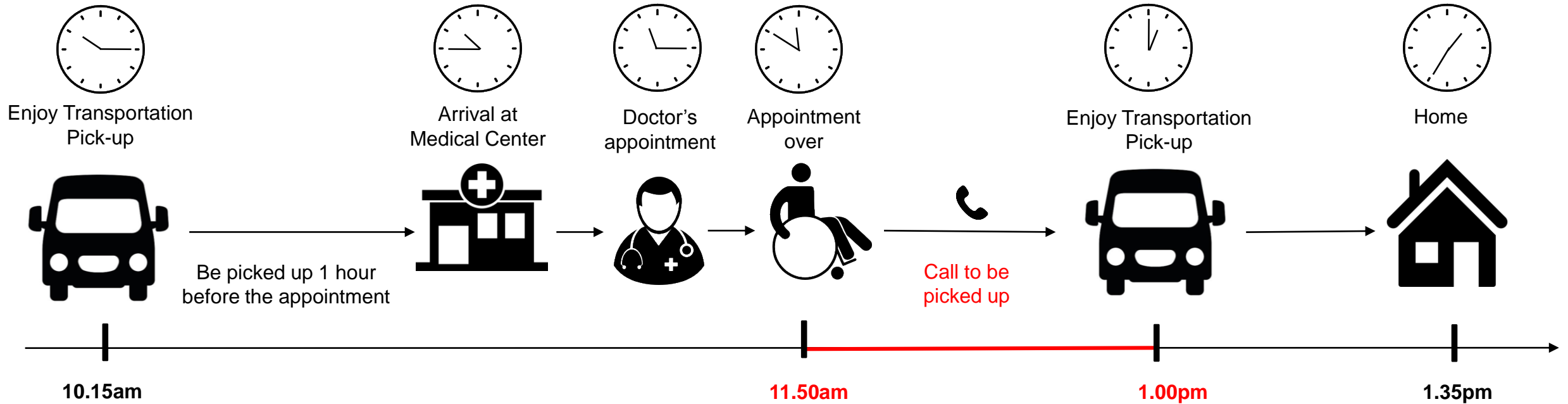
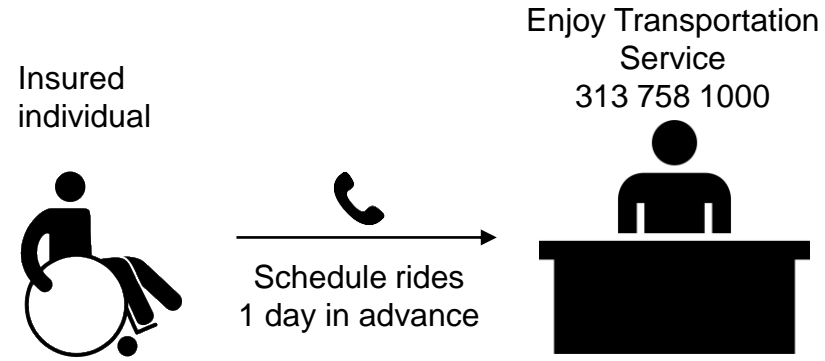
Schedule rides in VA and get your printed schedule

VA Transportation Service



Enjoy Transportation Service

- **Pay insurance** to use the Enjoy Transportation Service otherwise pay fixed prices (Detroit – Troy -\$100)

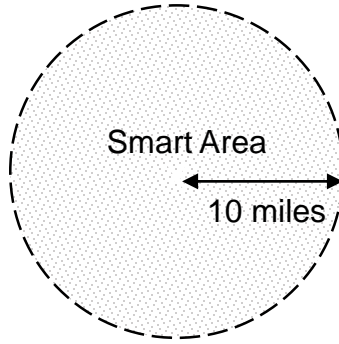


MOBILITY GAP

Smart Connector

- Operation hours: 6 a.m. – 6 p.m., except for major holidays.
- Customer Service

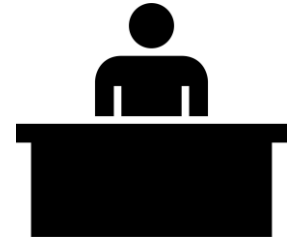
For Suburbs



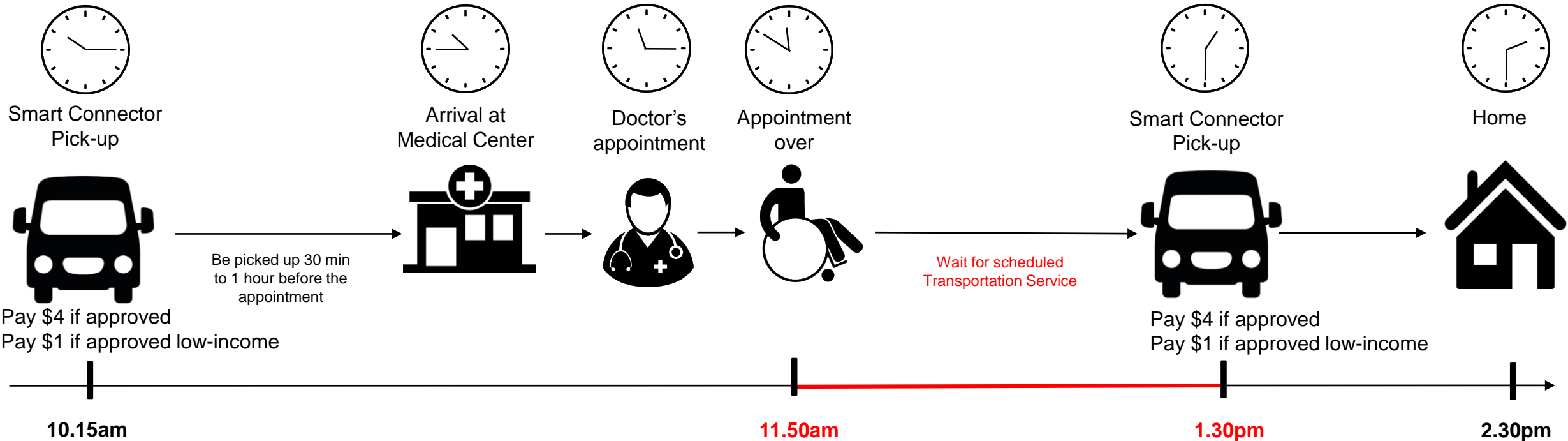
Reduced Fare customers
Seniors 65+ and people
with a disabilities



6 days notice for
medical; 2 days
notice for other
destinations



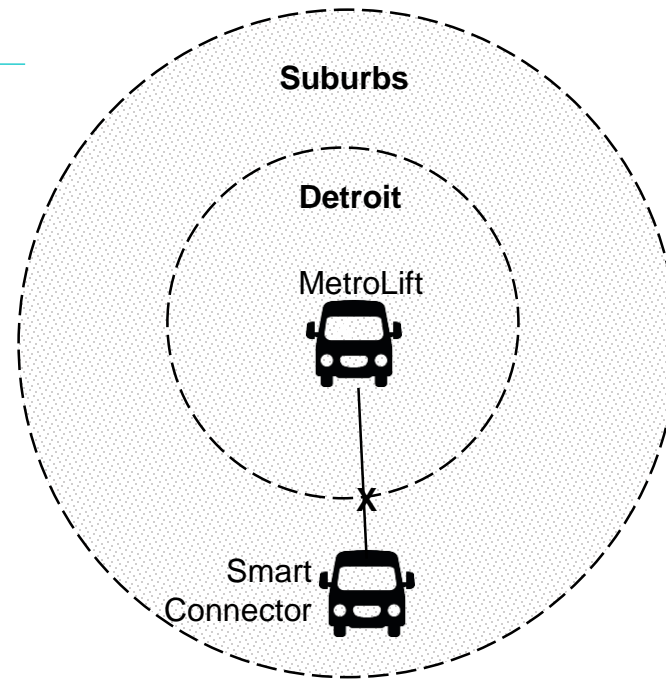
Scheduling Service
Mon – Friday: 7am - 4pm
(866) 962-5515



MOBILITY GAP

MetroLift - Smart Connector From Detroit to Suburbs

- If approved individual desires to go to suburbs then would call MetroLift. MetroLift schedules a transfer connection to Smart Connector.

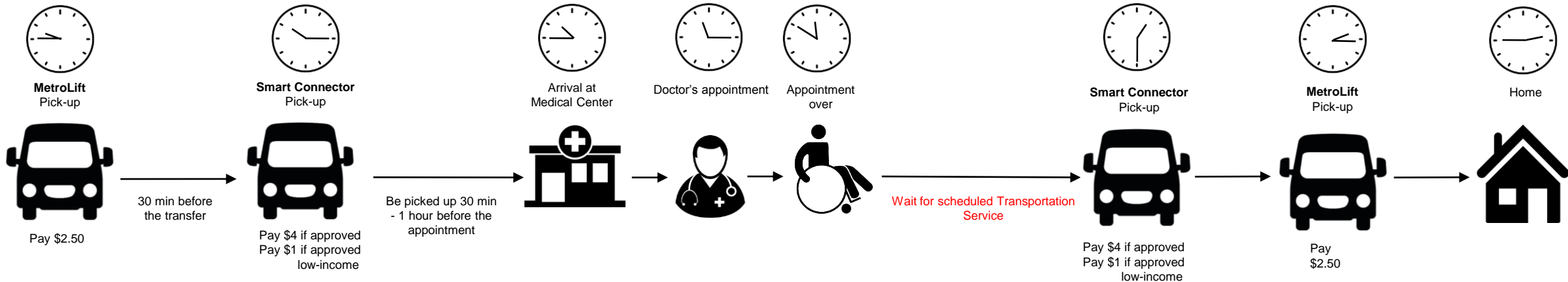


Approved individual



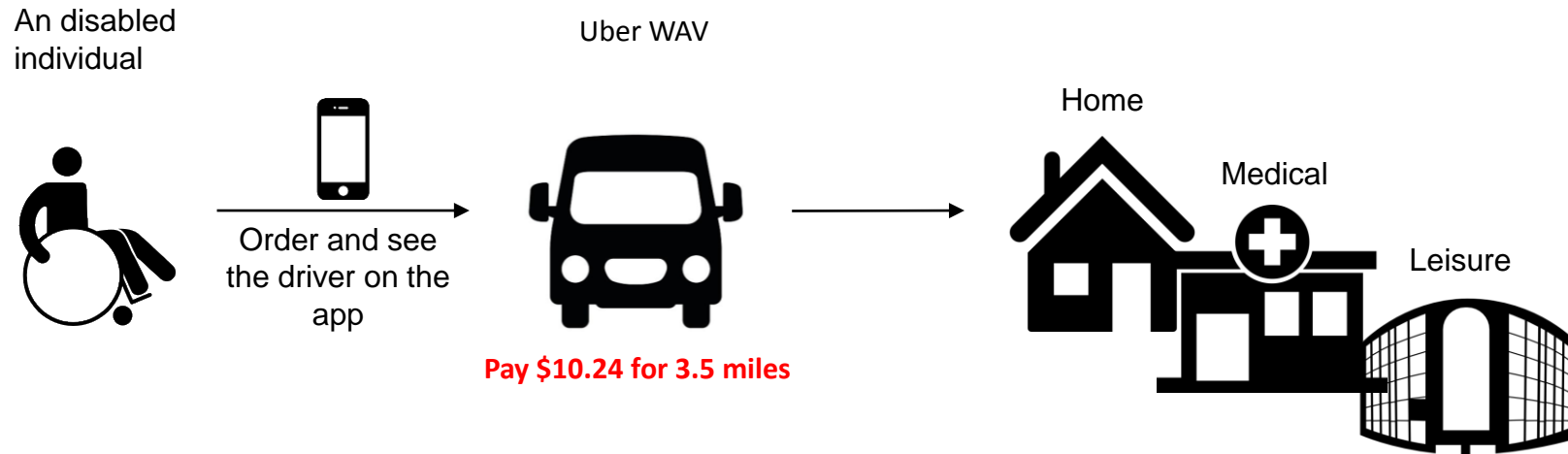
Schedule rides
1-8 days in advance

MetroLift Service
Mon – Sat: 8am - 4pm



Uber WAV

- Not available in Detroit. Pilot only in London, Austin, San Francisco, Philly, Texas, Southern California.
- Critical affordability



PROPOSED SERVICE

IXR Targeted Population Disadvantaged Veterans

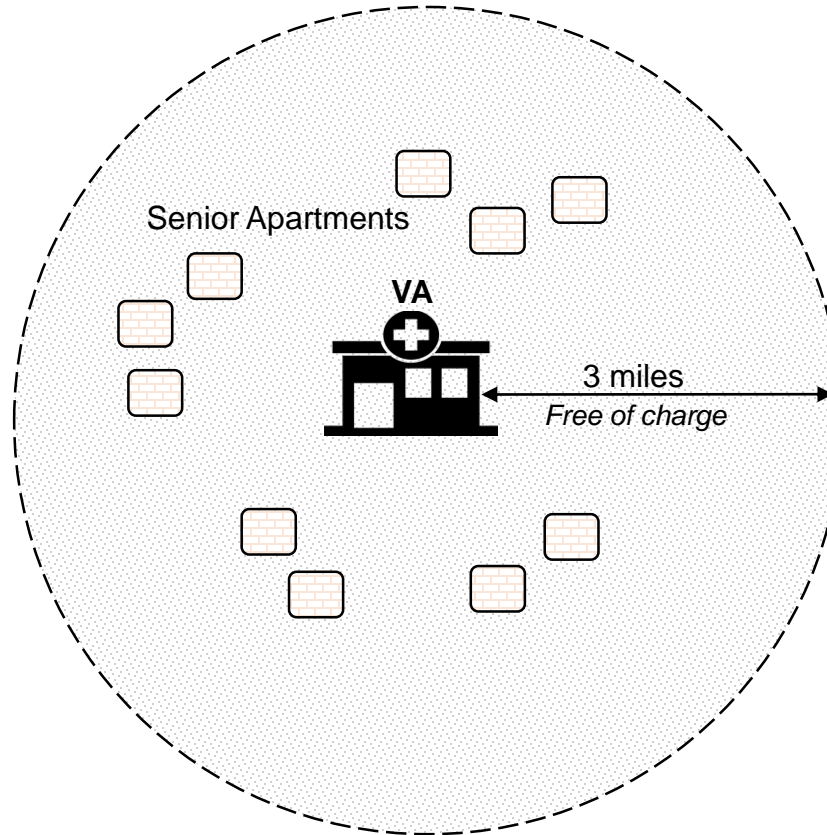


Detroit 4.5% - 30,322	Michigan 0.006% - 602,630	US 6% - 19,535,341
Number of VA Facilities: 1	Number of VA Facilities: 37	Number of VA Facilities: 1,356

Source:
Census 2016
Source: 2012-2016 American Community Survey 5-year Estimates

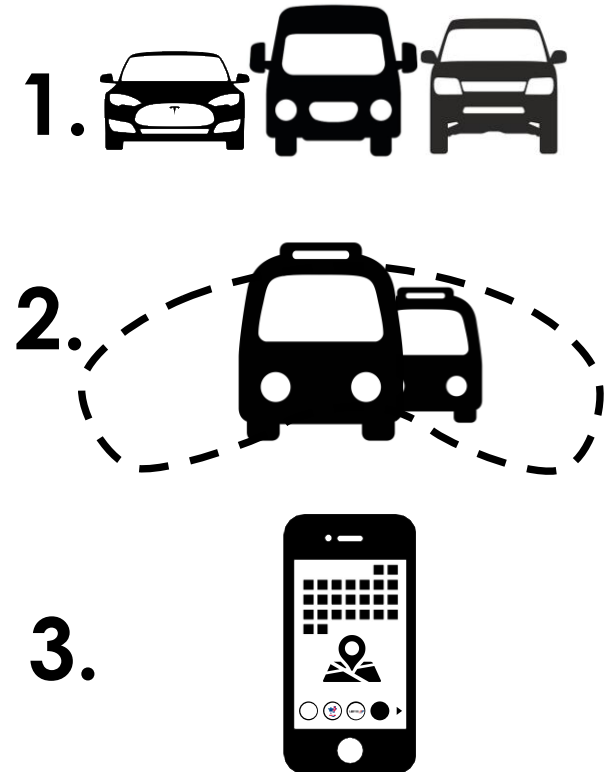
IXR Mobility Geographic Service Area

- Starting in Detroit, Michigan
- 3 mile (10) radius around VA Hospital – free of charge

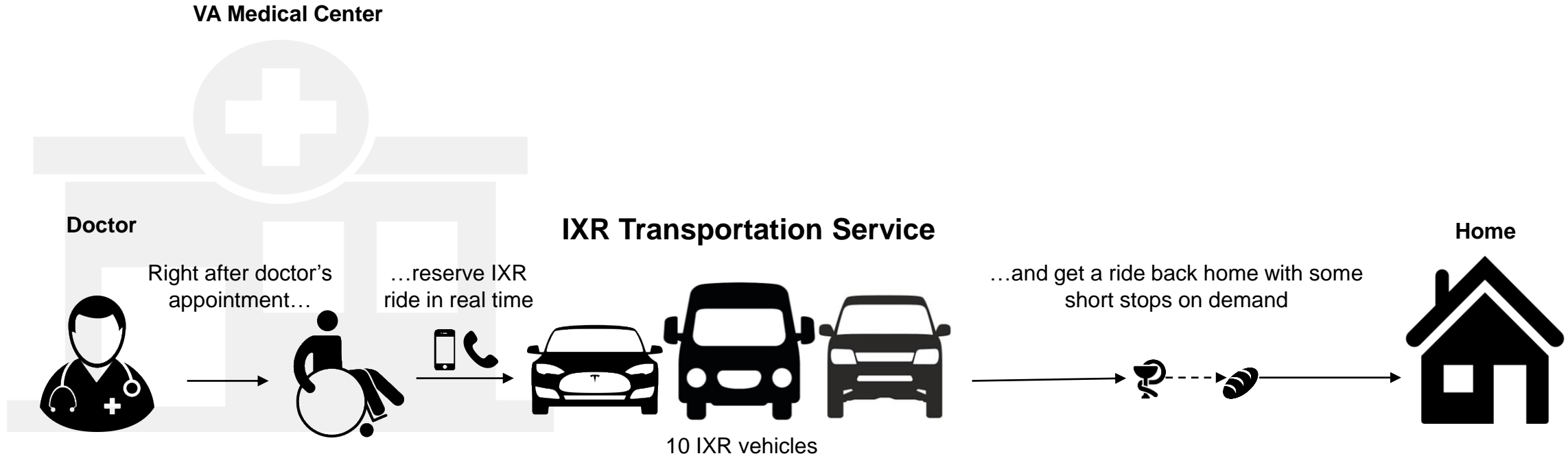


Proposed Services

1. Short Term: IXR Mobility Fleet
2. Long Term: Autonomous Vehicles
3. IXR APP Technology



SHORT TERM VISION

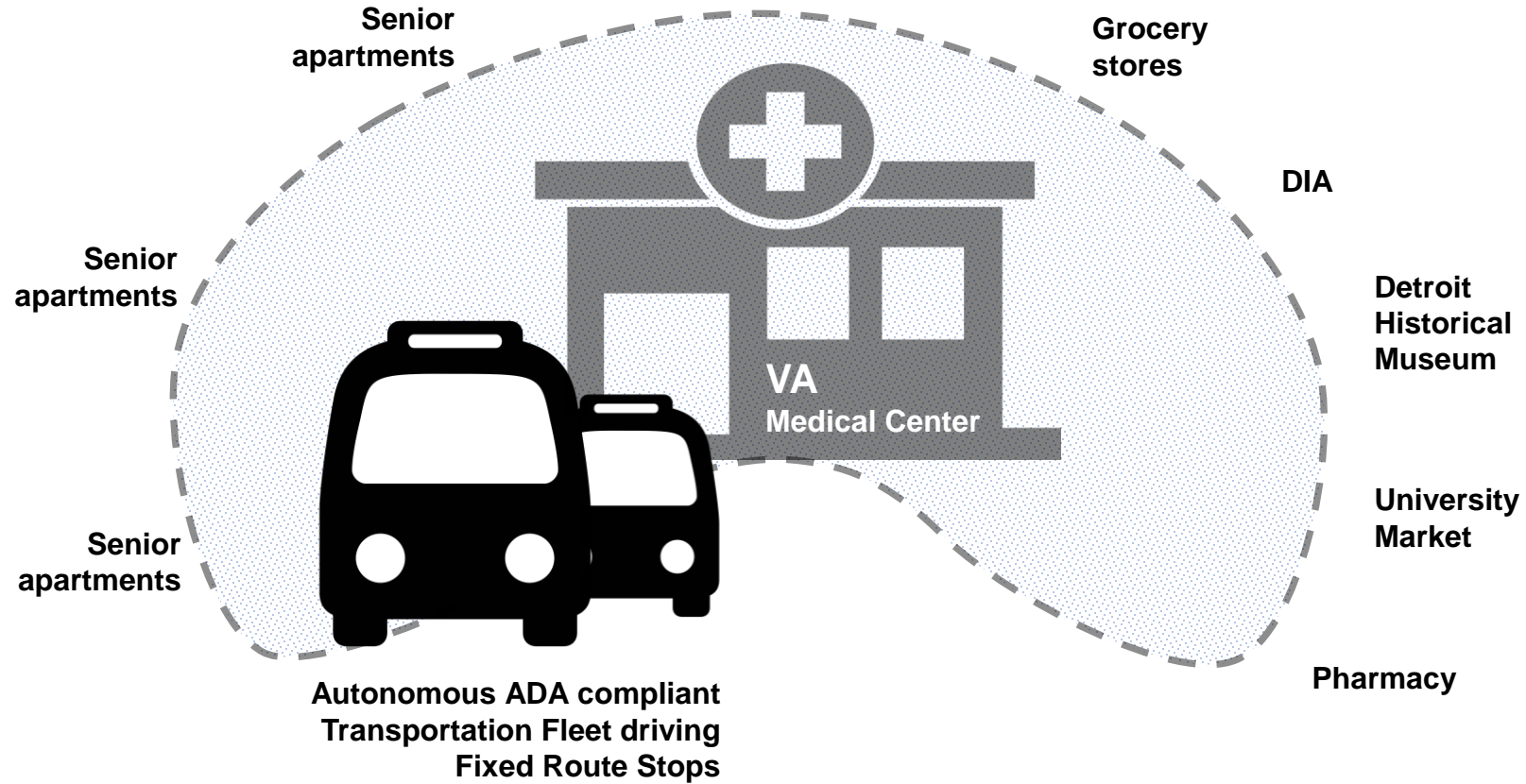


IXR Mobility Transportation Service

- IXR brings patients back home on the first come – first serve request after his doctor's appointments at VA
- IXR Mobility Reservation happens via app or on phone call
- IXR Mobility provides different transportation modes

PROPOSED SERVICE

LONG TERM VISION

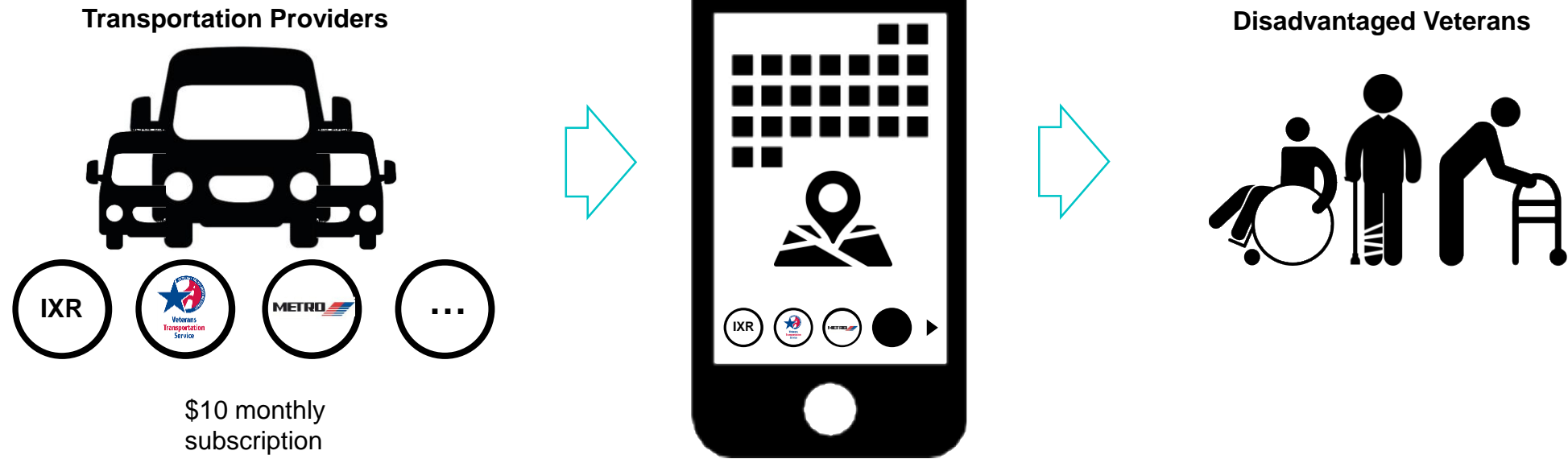


IXR Autonomous Fix-Routes-Fleet

- As a long vision IXR provides Autonomous ADA Compliant Transportation Fleet
- The stops are senior apartments around VA, food markets, and some other important destinations based on research data
- Partnering with local businesses for fixed-route stops depending on needs of users

PROPOSED SERVICE

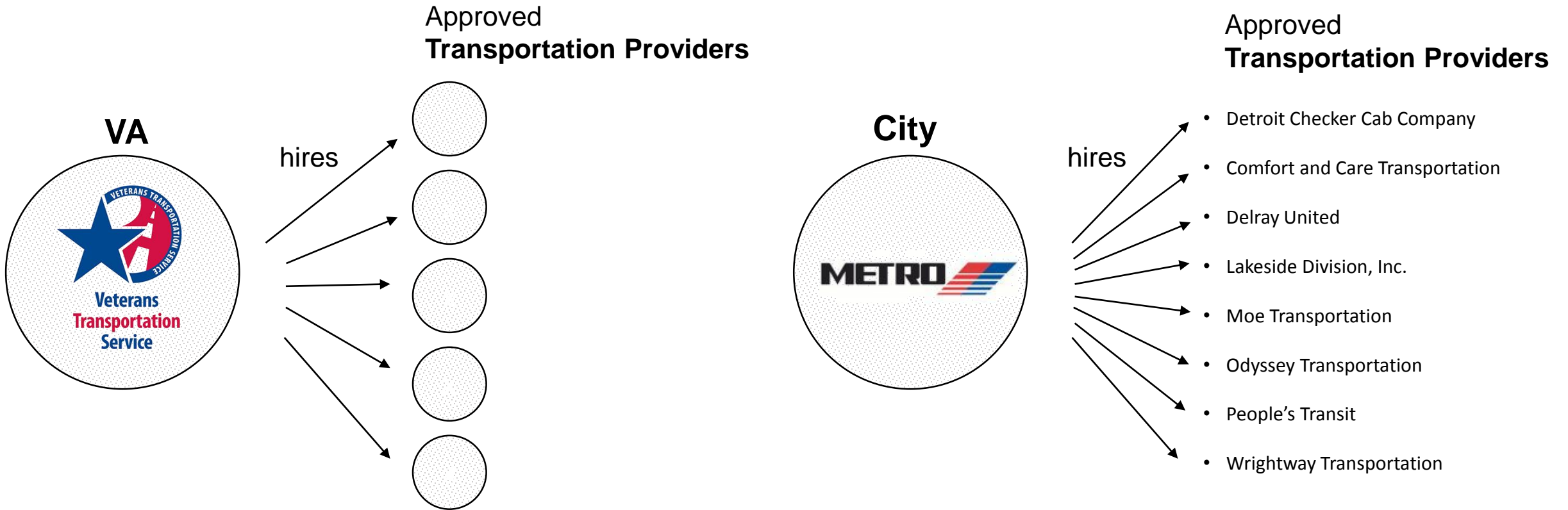
IXR APP Technology



IXR APP Technology

- IXR provides an app technology for scheduling rides, reserving in real-time
- Connecting Transportation Providers with Users
- Letting Users track the driver's location

HOW TRANSPORTATION SERVICES WORK



SUSTAINABILITY PLAN

SHORT TERM VISION

Cooperation with diverse Transportation Providers



\$10 monthly subscription

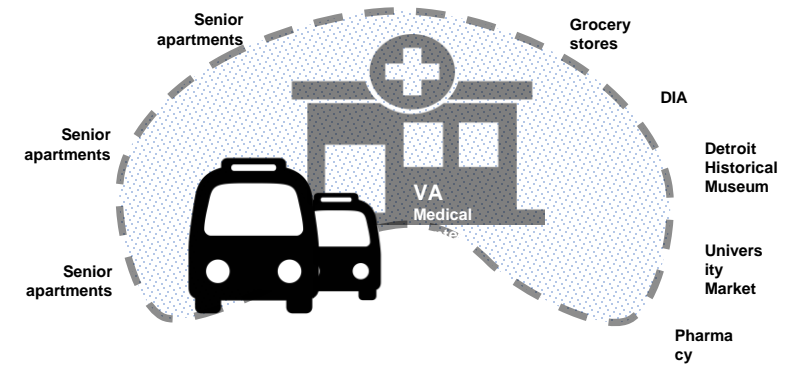


Cooperation with VA and MetroLift



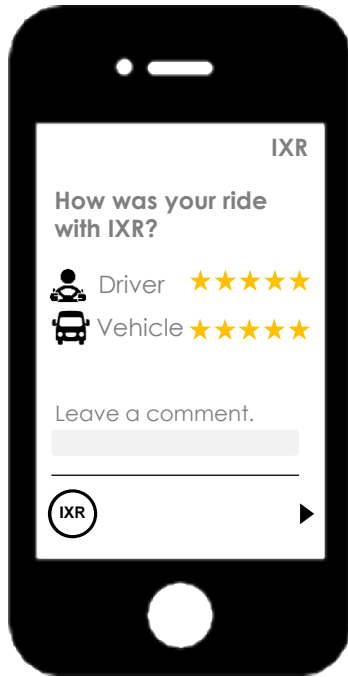
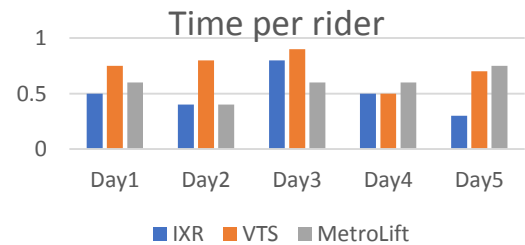
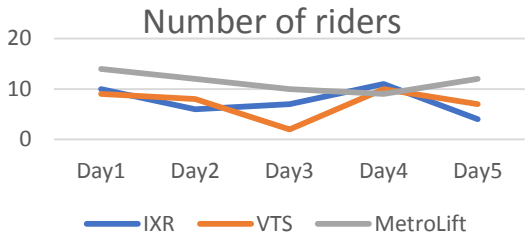
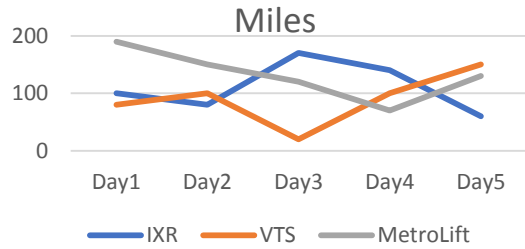
LONG TERM VISION

- Partnering with local businesses for fixed-route stops.
- Advertisement on board



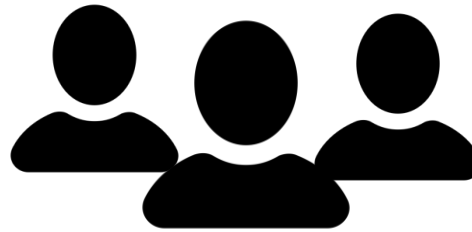
EVALUATION PLAN

DATA COLLECTION



EVALUATION

IXR MOBILITY TEAM & TRANSPORTATION PROVIDERS

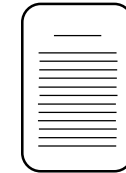


DECISION

ITERATION

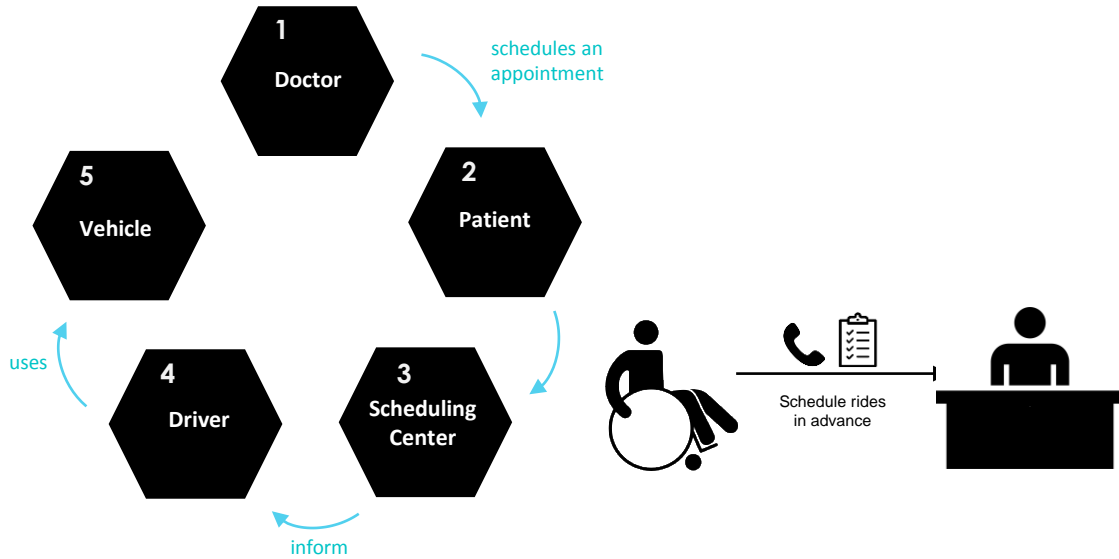
PROCESS IMPROVEMENT

LOGIC MODEL

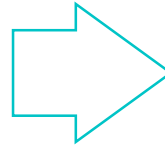


ADDED VALUE THROUGH APP TECHNOLOGY

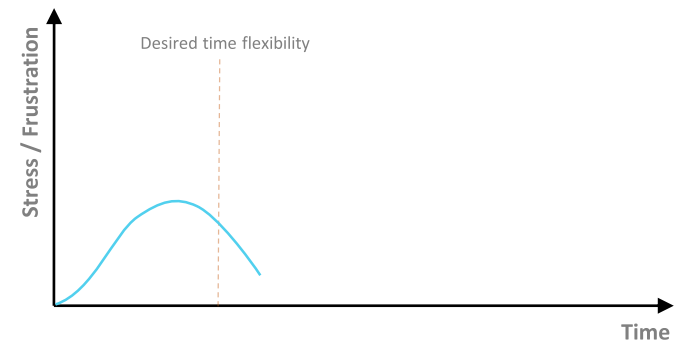
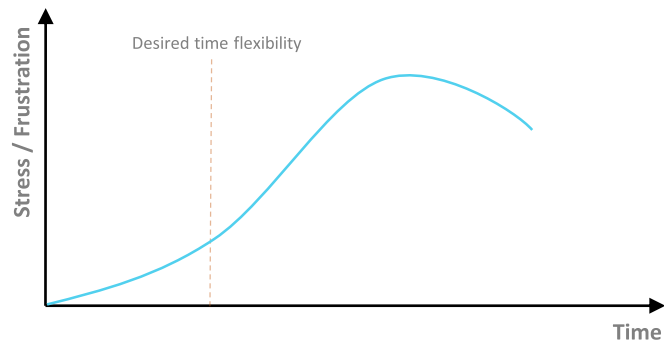
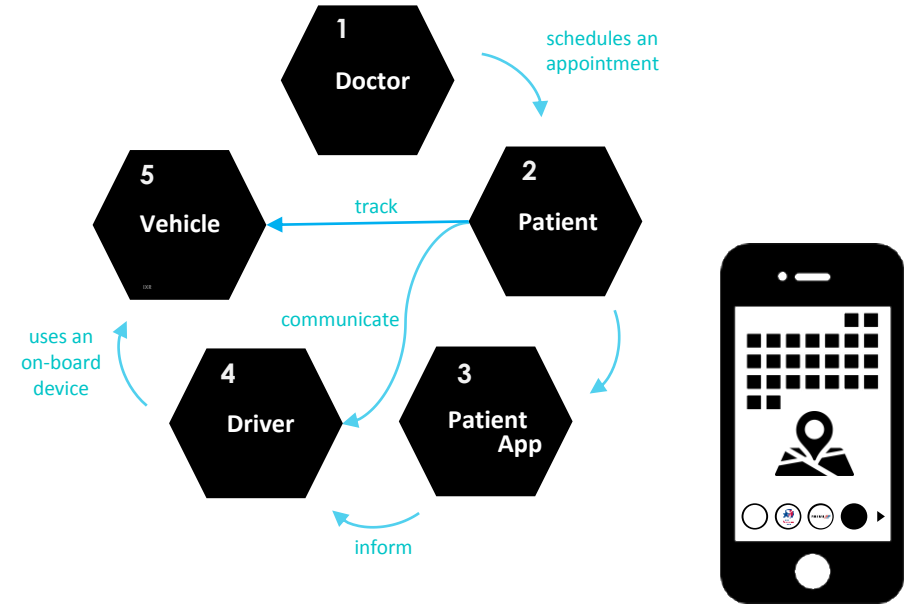
Current system



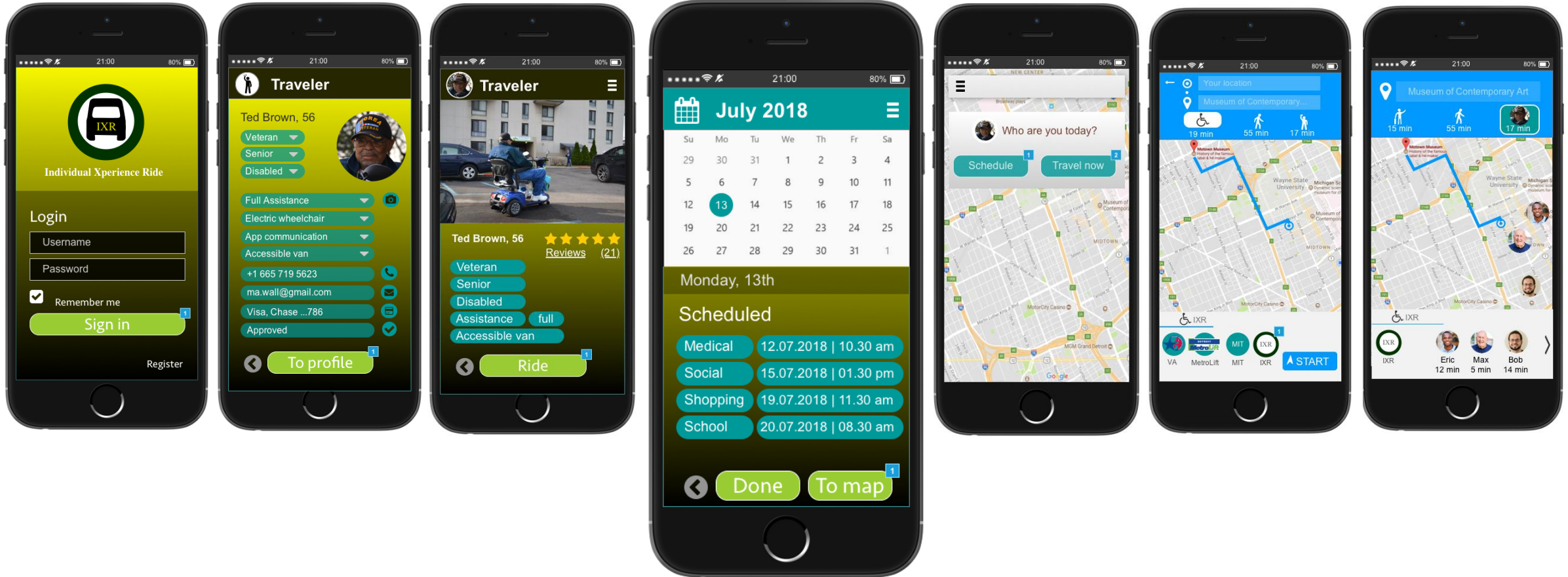
IXR



Improved system



APP TECHNOLOGY PROTOTYPE



IxR

80 %

26 °C

25 Feb



ENTERTAINMENT

INFOTAINMENT

MED CONDITION

SCHEDULE

EXCURSION

COMMUNICATION

NEWS



Dr. Martin,
Cardiologist

- June 29th 2018, 2pm
- Transportation scheduled



SOCIAL

MEDICAL

SHOPPING

Paravan

